



## WHITECAD TEK. SAN. VE TİC. LTD. ŞTİ. COOKIE POLICY

This policy has been prepared to inform users visiting the website <https://www.whitecad.com/tr/index.html> ("Website") about our cookie usage principles. This policy explains which cookies we use, the purposes for which they are used, and how users can manage their cookie preferences. In accordance with the law, your personal data related to the cookies used on the Website may be processed by our company as the data controller within the scope explained below.

### **What is a Cookie?**

Cookies are small text files placed on your devices such as tablets, phones, or computers while you use online applications like websites or mobile apps, using tracking technologies such as pixels and gifs ("Cookies"). Through cookies, our servers can recognize your devices and manage functions such as remembering your language preferences, stored usernames, and passwords, as well as managing traffic on the site. Cookies also help us analyze the number and demographics of visitors to our website, enabling us to improve our software to provide you with a better experience and personalize the ads you see during your internet use if you prefer.

### **Purposes of Personal Data Processing and Legal Basis**

Your collected personal data will be processed for the purposes ("Purposes") listed below in accordance with the personal data processing conditions and purposes specified in Article 5 of the Law. Different cookies are used on the Website for various purposes. Depending on the type of cookie used, the data processing purposes and the legal basis under which we rely on the processing of personal data may vary.

**Mandatory Cookies:** Mandatory cookies are those placed on your device during your visit to the Website and are necessary for the proper functioning of the online services offered. The data processing activities we perform during the use of these cookies rely on the condition under Article 5 of the Law: "It is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of a contract."

**Performance and Analytical Cookies:** Performance cookies allow us to track and analyze the visits and traffic on the Website. With these cookies, we can gather information about which areas of the Website are visited most or least frequently and optimize the Website's traffic. For the data processing activities we conduct during the use of these cookies, provided that you explicitly request the relevant information society service, we rely on the conditions under Article 5 of the Law: "It is necessary to process data for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person," and "It is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of a contract."

If you do not explicitly request the relevant information society service, we rely on your explicit consent for the data processing activities carried out during the use of these cookies and third-party analytical cookies.

**Functionality Cookies:** Functionality cookies are necessary for providing certain functions on the Website and remembering your preferences. Functionality cookies are used to remember your language preference or save your settings regarding cookie usage. For the data processing activities we conduct during the use of these cookies, we



rely on the conditions under Article 5 of the Law: "It is necessary to process data for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the relevant person," and "It is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of a contract."

If you do not explicitly request the relevant information society service, we rely on your explicit consent for the data processing activities carried out during the use of these cookies and third-party analytical cookies.

**Targeting and Personalized Advertising Cookies:** Targeting and personalized advertising cookies are used to provide you with personalized product and service promotions based on your viewing history and visitor profile, both on the Website and outside it. For the data processing activities we conduct during the use of these cookies, we rely on your explicit consent under Article 5 of the Law.

The cookies listed below are used on the Website.  
Information about the cookies is provided in the table below:

<b>Mandatory Cookies</b>			
<b>Cookie Name</b>	<b>Service Provider</b>	<b>Cookie Purpose</b>	<b>Cookie Duration</b>
datr	<a href="https://www.facebook.com">https://www.facebook.com</a>	Used for security purposes, this cookie is a security tool employed by Facebook to track users and combat abuse. It also helps ensure the security of Facebook user accounts.	2 years
AEC	<a href="https://www.google.com">https://www.google.com</a>	Used to secure the login processes on Google's websites.	6 months
SEARCH_SAME SITE	<a href="https://www.google.com">https://www.google.com</a>	Used by Google, this cookie is generally intended to manage the use of cookies across the same site by browsers. It is specifically utilized to enforce browser security policies and ensure compliance with the "SameSite" rule for cookies.	6 months

<b>Performance and Analytical Cookies</b>			
<b>Cookie Name</b>	<b>Service Provider</b>	<b>Cookie Purpose</b>	<b>Cookie Duration</b>
_gid	<a href="https://www.whitecad.com">https://www.whitecad.com</a>	Used to distinguish users and collect anonymous data about website usage. It is used for	24 hours



		reporting and analysis provided by Google Analytics.	
_ga	<a href="https://www.whitecad.com">https://www.whitecad.com</a>	This cookie contains a unique identifier created to track how users interact with the website.	2 years
_ga_NVBD926JW6	<a href="https://www.whitecad.com">https://www.whitecad.com</a>	Contains a randomly generated identifier used to identify users and is associated with a specific property ID. It helps website owners understand user behavior and optimize site performance.	2 years
_gat_UA-92076022-1	<a href="https://www.whitecad.com">https://www.whitecad.com</a>	This is a cookie used by Google Analytics. These types of cookies are employed by Google Analytics to track and analyze visitor traffic on websites. Cookies that begin with the prefix _gat are typically used to control the rate of tracking requests (throttle rate).	1 minute
dpr	<a href="https://www.facebook.com">https://www.facebook.com</a>	Determines the pixel density of users' device screens (Device Pixel Ratio - DPR) and is used to adjust how web pages and images are presented based on this information.	During the session
wd	<a href="https://www.facebook.com">https://www.facebook.com</a>	Used to monitor users' browser window size or screen resolution. This cookie is utilized by Facebook to optimize the user interface and content presentation.	During the session

<b>Functionality Cookies</b>			
<b>Cookie Name</b>	<b>Service Provider</b>	<b>Cookie Purpose</b>	<b>Cookie Duration</b>
ar_debug	<a href="https://td.doubleclick.net">https://td.doubleclick.net</a>	This is a cookie used by DoubleClick (now part of the Google Marketing Platform) and is generally employed to monitor, test, and troubleshoot the performance of advertising networks. This cookie collects various testing and debugging data to ensure the accuracy and effectiveness of DoubleClick's advertising services.	During the session

<b>Targeting and Personalized Advertising Cookies</b>			
<b>Cookie Name</b>	<b>Service Provider</b>	<b>Cookie Purpose</b>	<b>Cookie Duration</b>
guest_id_ads	<a href="https://platform.twitter.com">https://platform.twitter.com</a>	Used to track how users who are not logged into Twitter interact with ads and to optimize the user experience.	2 yıl
guest_id_marketing	<a href="https://platform.twitter.com">https://platform.twitter.com</a>	Created to track how users who are not logged into Twitter interact with ads, optimize the user experience, and deliver more relevant advertisements.	2 yıl
fr	<a href="https://www.facebook.com">https://www.facebook.com</a>	Used to track users' interactions on Facebook and non-Facebook websites, providing personalized content by monitoring user interactions with Facebook content.	90 gün
NID	<a href="https://www.google.com">https://www.google.com</a>	Provides a more personalized experience by tracking the preferences and interactions of users utilizing Google services.	6 Ay
IDE	<a href="https://td.doubleclick.net">https://td.doubleclick.net</a>	This is a cookie used by DoubleClick (now part of the Google Marketing Platform) and is typically employed for advertising targeting, tracking, and personalization purposes. This cookie tracks users' interactions with ads and is used to deliver advertisements that align with users' interests.	1 Yıl
personalization_id	<a href="https://platform.twitter.com">https://platform.twitter.com</a>	Used to track how users interact with Twitter content, helping to optimize Twitter's services and user interactions.	2 yıl
guest_id	<a href="https://platform.twitter.com">https://platform.twitter.com</a>	Used to identify users who are not logged into Twitter and to track how users interact with Twitter content and widgets.	2 yıl



### **Third-Party Cookies**

On our website, we may use cookies from third parties (for example, our advertising partners). You can find more information about these cookies in the cookie policies of the relevant third parties.

### **To Whom and for What Purpose Personal Data May Be Transferred**

In accordance with the fulfillment of the above-mentioned Purposes, your personal data collected may be transferred to consultants and technical service providers related to cookies, who we engage to provide services within the scope of our legitimate interests, as well as to legally authorized public institutions and legally authorized private entities in compliance with legal obligations as explicitly foreseen in the laws. This transfer will be in accordance with the data processing conditions regulated in Article 5 of the Law and the rules regarding the transfer of personal data specified in Article 8 of the Law.

### **Method of Collecting Personal Data**

Your personal data is collected electronically through the cookies available on the Website in order to fulfill the aforementioned Purposes.

### **Rights of the Data Subject Listed in Article 11 of the Law**

We inform you that you have the following rights regarding your personal data in accordance with Article 11 of the Law:

- Learn whether your personal data is being processed,
- Request information about your personal data if it has been processed,
- Learn the purpose of processing your personal data and whether it is used in accordance with that purpose,
- Know the third parties to whom your personal data has been transferred, both domestically and internationally,
- Request the correction of your personal data if it has been processed incompletely or incorrectly, and request that this correction be communicated to the third parties to whom your personal data has been transferred,
- Request the deletion or destruction of your personal data if the reasons necessitating its processing have ceased to exist, even though it has been processed in accordance with the Law and other relevant legal provisions, and request that this action be communicated to the third parties to whom your personal data has been transferred,
- Object to the emergence of a result against you that is solely based on the automated processing of your processed data,
- Request compensation for damages incurred as a result of the unlawful processing of your personal data.

If you submit your requests regarding the rights listed above to [kvkk@whitecad.com.tr](mailto:kvkk@whitecad.com.tr), your request will be processed free of charge as soon as possible and within a maximum



of thirty days, depending on the nature of the request. However, if the process incurs an additional cost, a fee will be charged by the Company according to the rate determined by the Personal Data Protection Authority.

### **Cookie Management and Control**

You can change your cookie preferences at any time by clicking on the "Manage Preferences" section of the Cookie Usage banner that appears when you enter the Website. To do this, adjust the buttons in the cookie management pop-up screen to "on" or "off" according to your preference, and then click the "Save Settings" button. After that, refresh the page to activate your settings. Once a user has given their explicit consent, they can modify their cookie preferences again through the "Manage Cookies" button located at the bottom of our website.

You can also partially control cookies through the settings of your browser. You can access information about managing cookies in popular browsers via the following links:

- **Google Chrome (Computer, Android, iPhone, and iPad):**

<https://support.google.com/chrome/answer/95647?hl=tr>

- **Mozilla Firefox:**

<https://support.mozilla.org/tr/kb/web-sitesi-tercihleri-cerezleri-acip-kapatma?redirect=no>

- **Internet Explorer:**

<https://support.microsoft.com/tr-tr/help/17442/windows-internet-explorer-delete-manage-cookies>

- **Opera (Computer):**

<http://www.opera.com/browser/tutorials/security/privacy/>

- **Opera (Mobile):**

<https://help.opera.com/en/mobile/android/#privacy>

- **Yandex:**

<https://yandex.com.tr/support/browser-classic/personal-data-protection/cookies.xml>

- **Safari (Computer):**

[https://support.apple.com/kb/PH5042?locale=en\\_US](https://support.apple.com/kb/PH5042?locale=en_US)

- **Safari (Mobile):**



<https://support.apple.com/tr-tr/HT201265>

- **Android Browser:**

[https://support.google.com/nexus/answer/54068?visit\\_id=636899634872350802-4037750539&hl=en&rd=1](https://support.google.com/nexus/answer/54068?visit_id=636899634872350802-4037750539&hl=en&rd=1)

- **Google Adwords:**

<https://support.google.com/ads/answer/2662922?hl=en>

- **Google Analytics:**

<https://tools.google.com/dlpage/gaoptout>

You can find more information on how to perform this process in other major web browsers at <https://www.esb.org.tr/cerez-bellek> or <https://www.aboutcookies.org>.

You can also delete all cookies left by the websites you visit using third-party software.

### **Cookie Policy Updates**

This cookie policy was last updated on October 1, 2024. We will inform our users about any changes to the policy through our website.

### **Contact Information**

For any questions or comments regarding this policy, you can contact us at [kvkk@whitecad.com.tr](mailto:kvkk@whitecad.com.tr) or through <https://www.whitecad.com/tr/iletisim.html>.